

# LATIN AMERICAN NETWORK ON ECONOMICS OF INNOVATION AND ENTREPRENEURSHIP

July 21<sup>st</sup>, 2017

**Inter-American Development Bank, Washington D.C.**

**1300 New York Avenue, N.W. Washington D.C. 20577, USA**

**Room: Andrés Bello Auditorium**

This is the 1<sup>st</sup> Conference of the Latin American Network on Economics of Innovation and Entrepreneurship. The objectives of this network are to strengthen the quality of research in the area regionally, to improve the formation of young researchers, and to increase the visibility of academic investigation in the topic.

## AGENDA

Friday, July 21

**8:30 - 8:45** Welcome Remarks

**8:45 - 10:45** Economics of Innovation I

**Matthew Effect, Capabilities and Innovation Policy. The Argentinean Case.**  
Mariano Pereira (CIECTI & Universidad Nacional del General Sarmiento)

**Does the Adoption of Complex Software Impact Employment Composition and Task Content of Occupations? Evidence from Chilean Firms.**  
Mariana Viollaz (CEDLAS, FCE & UNLP).

**Quality Management System and Firm Performance in an Emerging Economy: The Case of Colombian Manufacturing Industries.**  
Juan Miguel Gallego (Universidad del Rosario)

**10:45 - 11:00** Coffee Break





**11:00 - 13:00 Economics of Innovation II**

**Competition, Innovation and Within-Plant Productivity: Evidence from Chilean Plants**

Alvaro Garcia (Universidad de Chile)

**Innovation, Public Support and Productivity in Colombia A Cross-Industry Comparison**

Jorge Vélez-Ospina (Universitat Autònoma de Barcelona)

**Input-Trade Liberalization, Product Scope and Employment Effects**

Caroline Paunov (OECD)

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**13:00 - 14:00 Lunch**

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**14:00 - 15:00 Young Researchers**

**Análisis de la Actividad Innovadora en América Latina: Un Estudio de Patentes**

Domingo Sifontes (Universidad de Carabobo)

**An Exploration of Human Capital and Innovation at the Firm-Level in Uruguay**

Marcos Segantini (Clemson University)

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**15:00 - 15:15 Coffee Break**

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**15:15 - 17:15 Economics of Entrepreneurship**

**The Endowment Effect on Entrepreneurs: A Risky Attachment**

Santiago Reyes (IADB)

**Does Feedback to Business-Plans Impact New Ventures? Fundraising in a Randomized Field Experiment**

Rodrigo Wagner (Universidad de Chile)

**The Impact of Entrepreneurship Education on Socio-Emotional Skills: Assessing the Role of Emotional Regulation on Late Stage Intervention to Foster Entrepreneurship**

Pablo Egaña (MIT)

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**17:15 - 18:15 Discussion: Network Next Steps**