

BLOCKCHAIN
RESEARCH
INSTITUTE

Realizing the New Promise of the Digital Economy

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Member Benefits

1. Deep research – beyond what any one organization can conduct



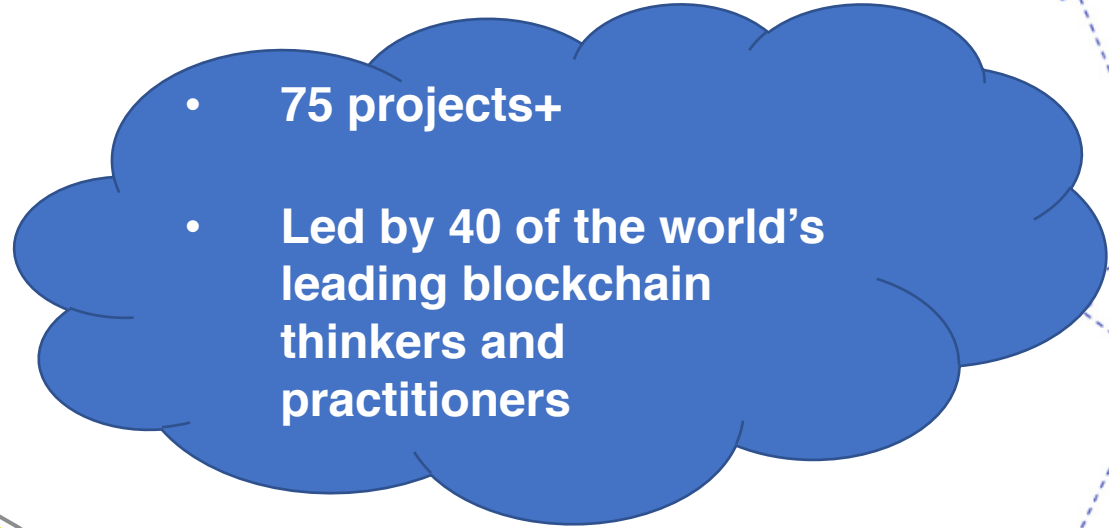
2. Help with awareness, education, and cultural change



3. Collaboration among members



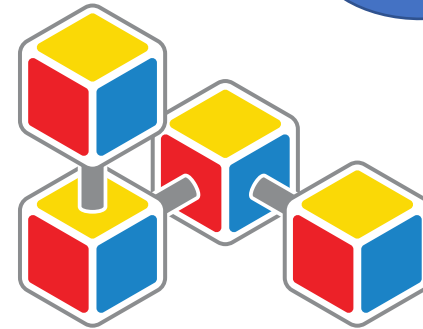
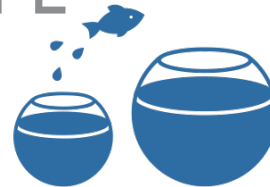
- 75 projects+
- Led by 40 of the world's leading blockchain thinkers and practitioners



4. Help in creating informed government policy



5. Strategic guidance and opening new markets

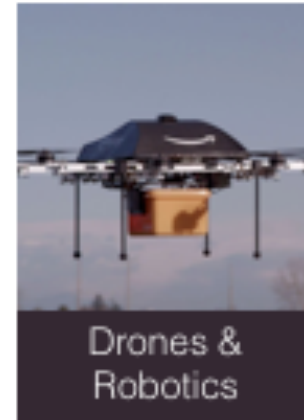
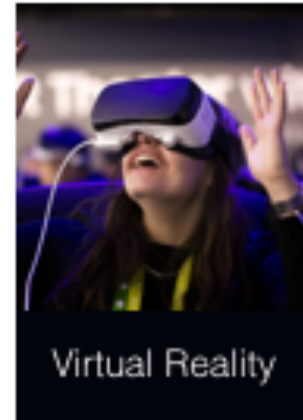
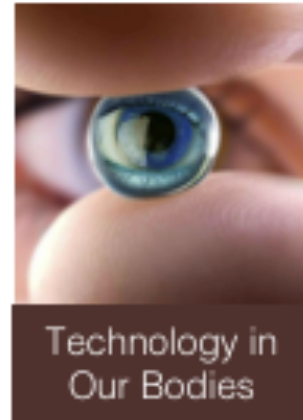
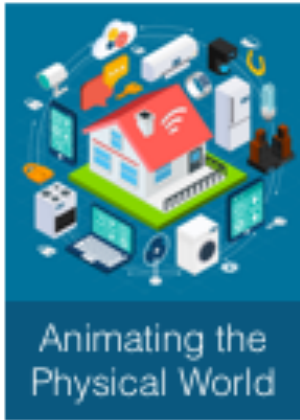


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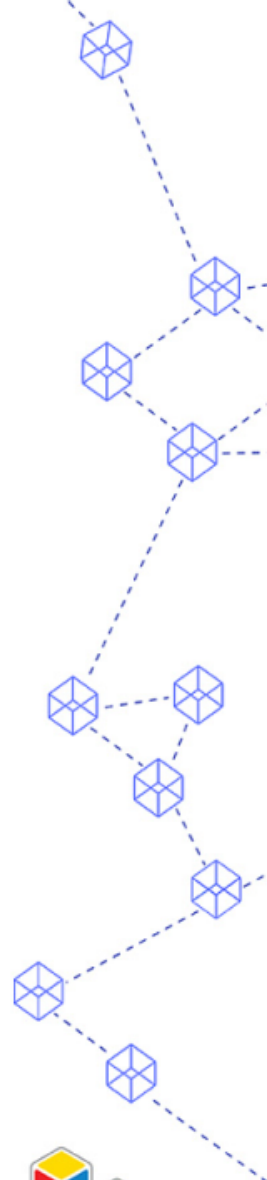
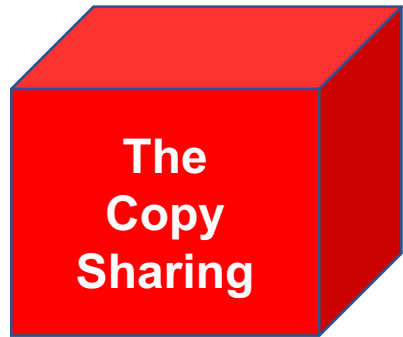


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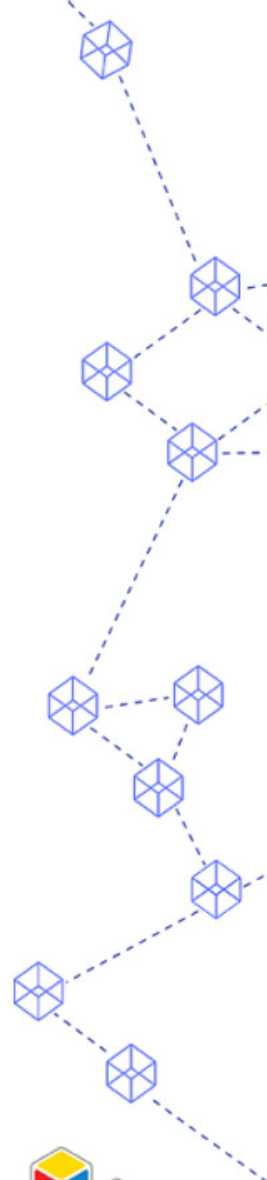
Technologies of the Fourth Industrial Revolution



The Internet of Information



BLOCKCHAIN: The Second Era of the Internet

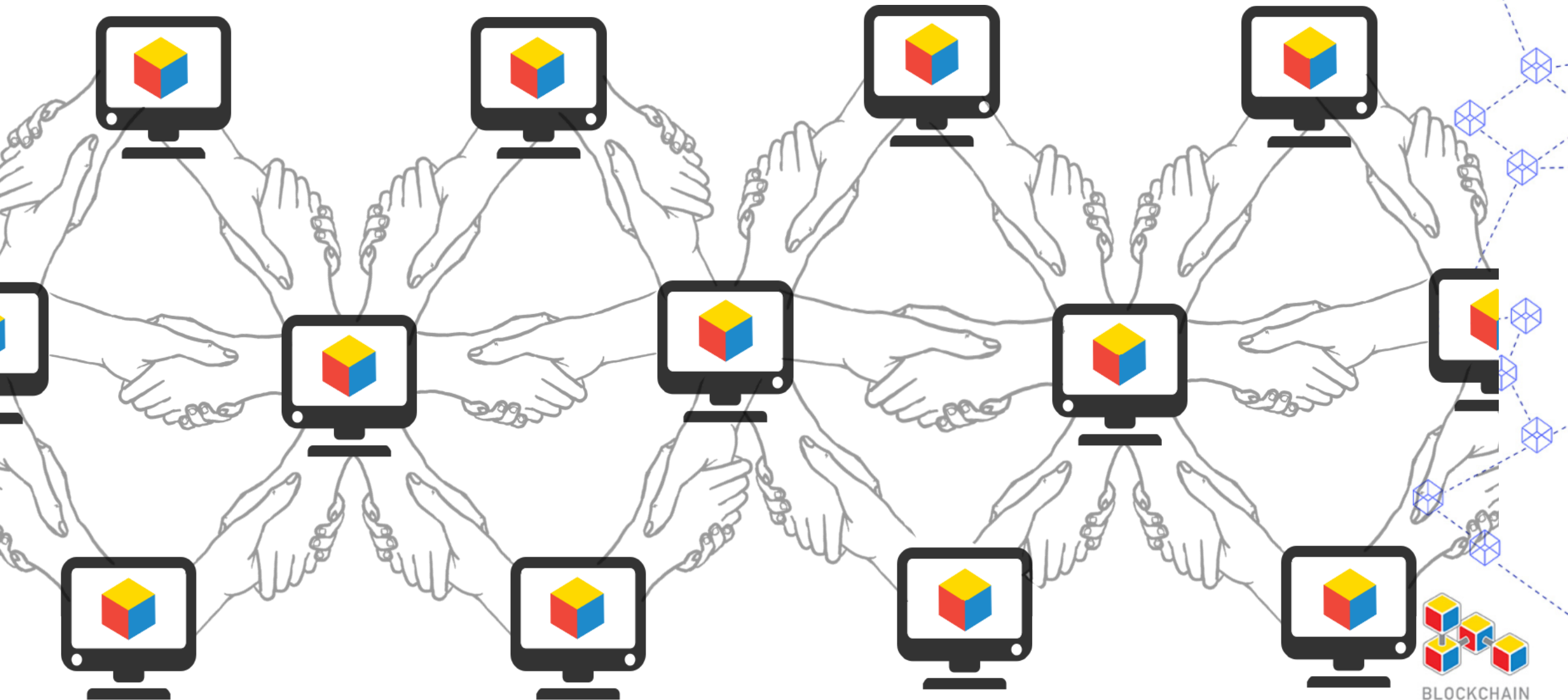


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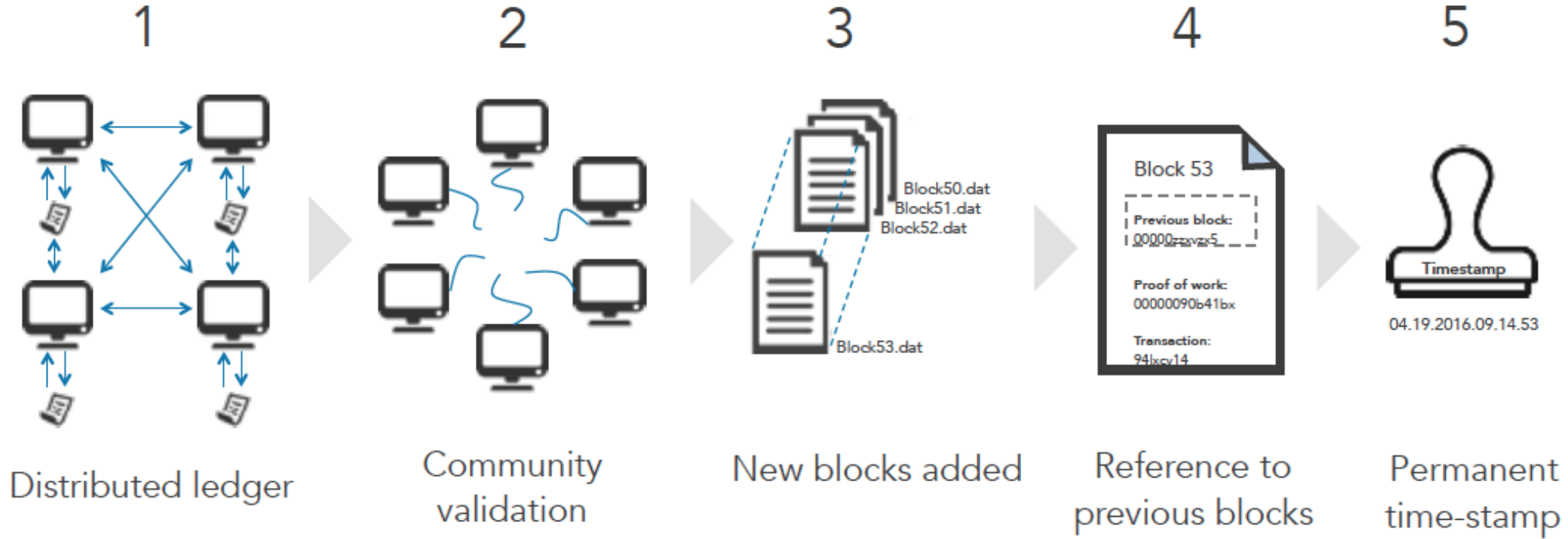
The Internet of Value



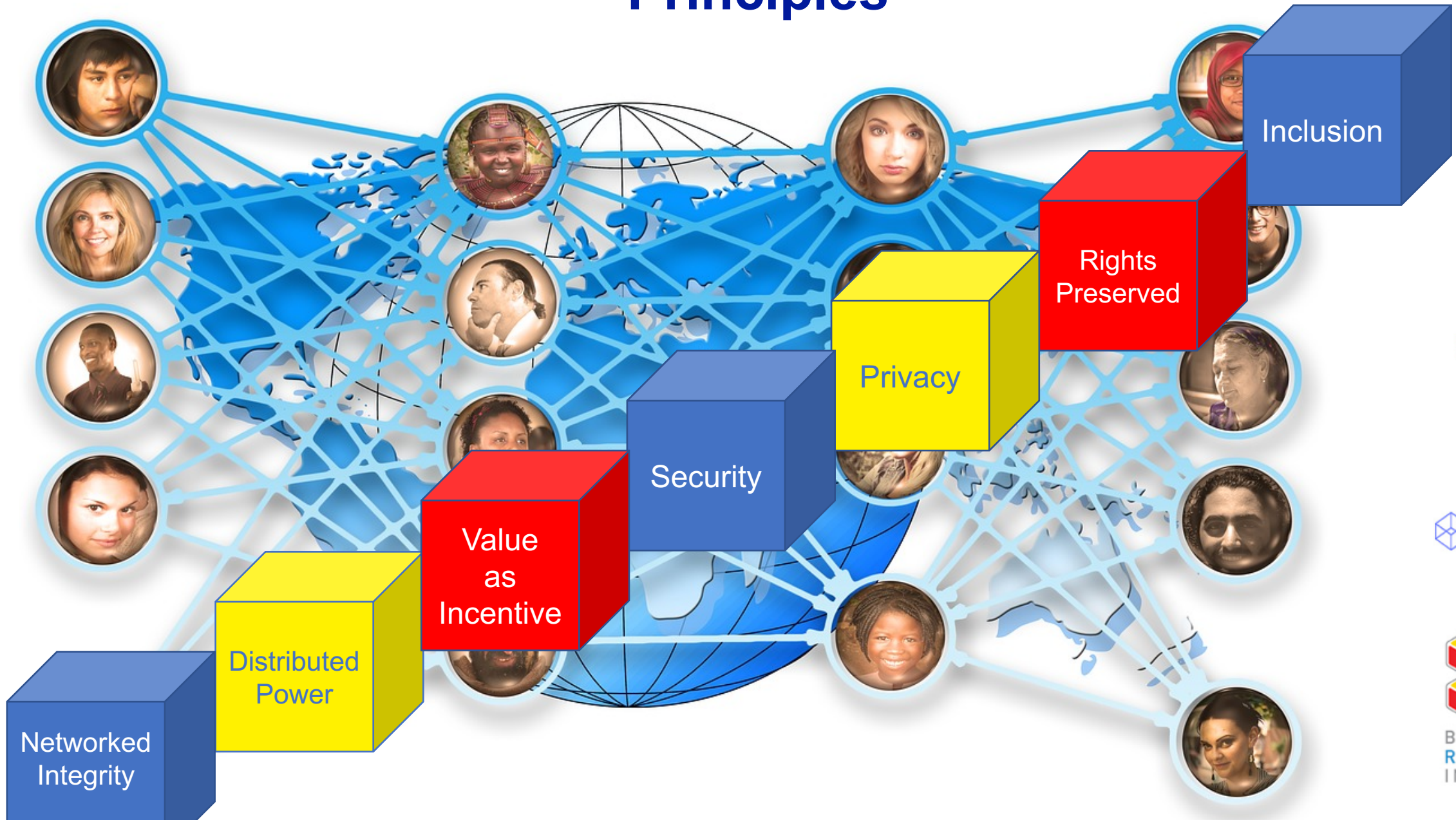
The Trust Protocol



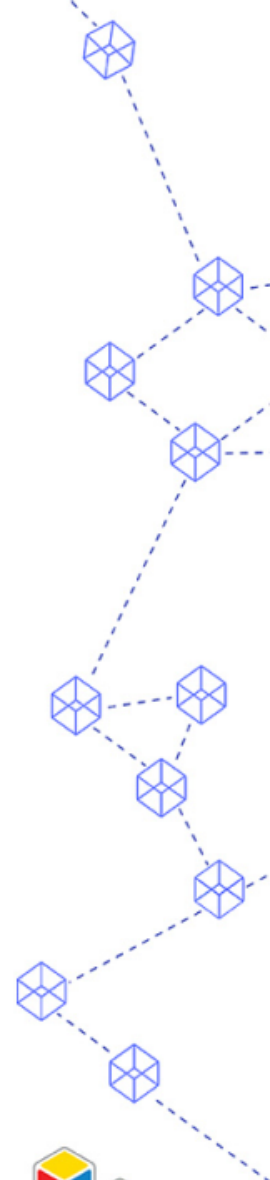
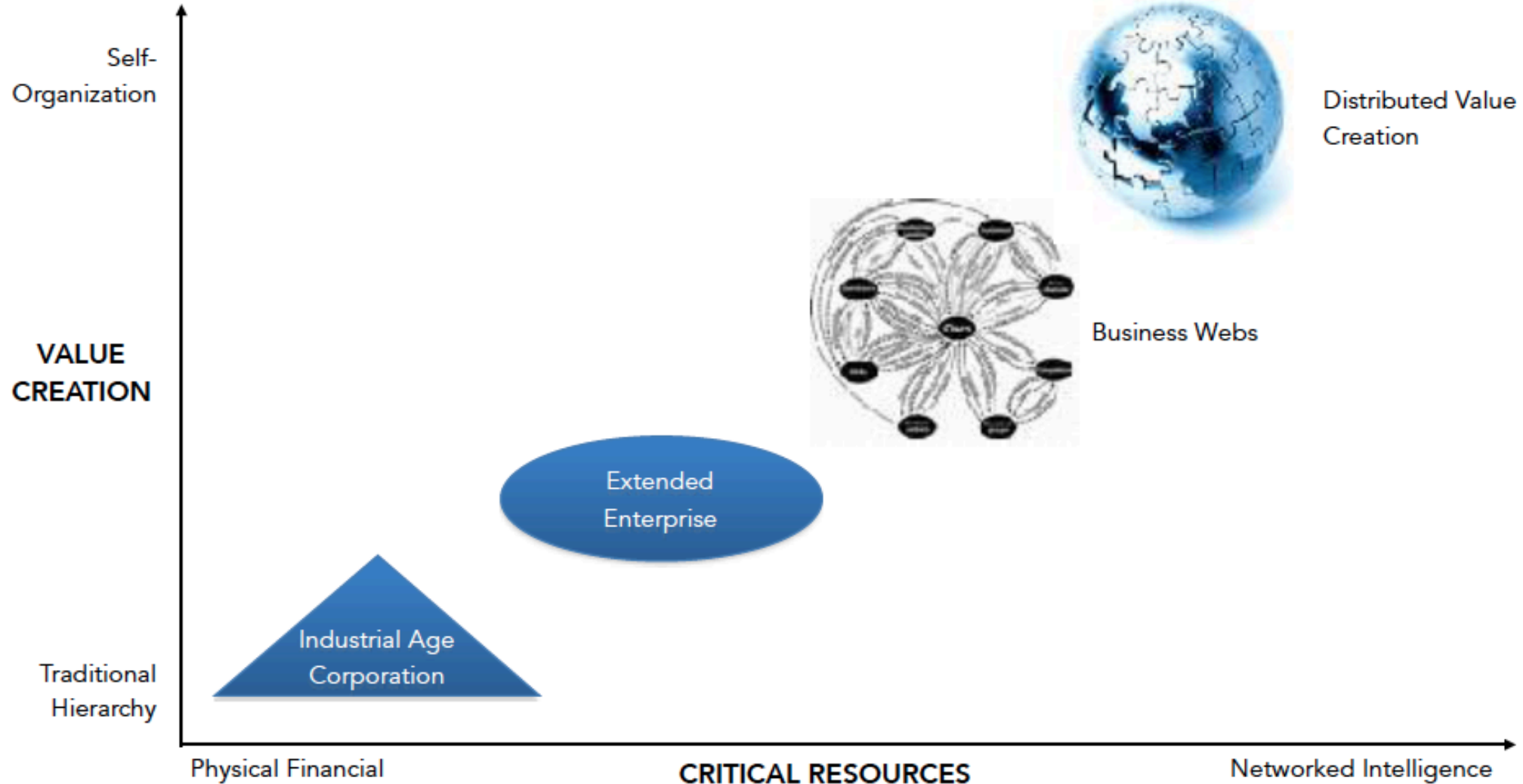
Another block in the chain?



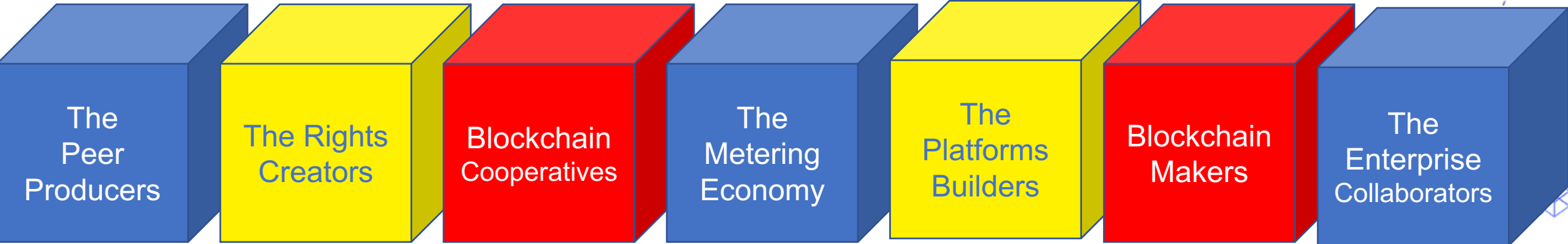
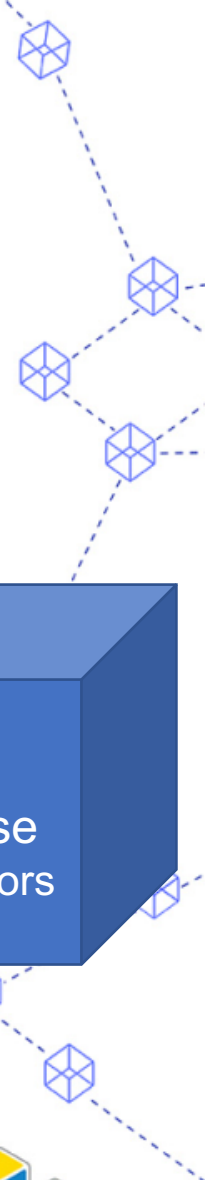
Principles



The Economics of Collaboration?



The Big7: Open Networked Business Models for the Enterprise

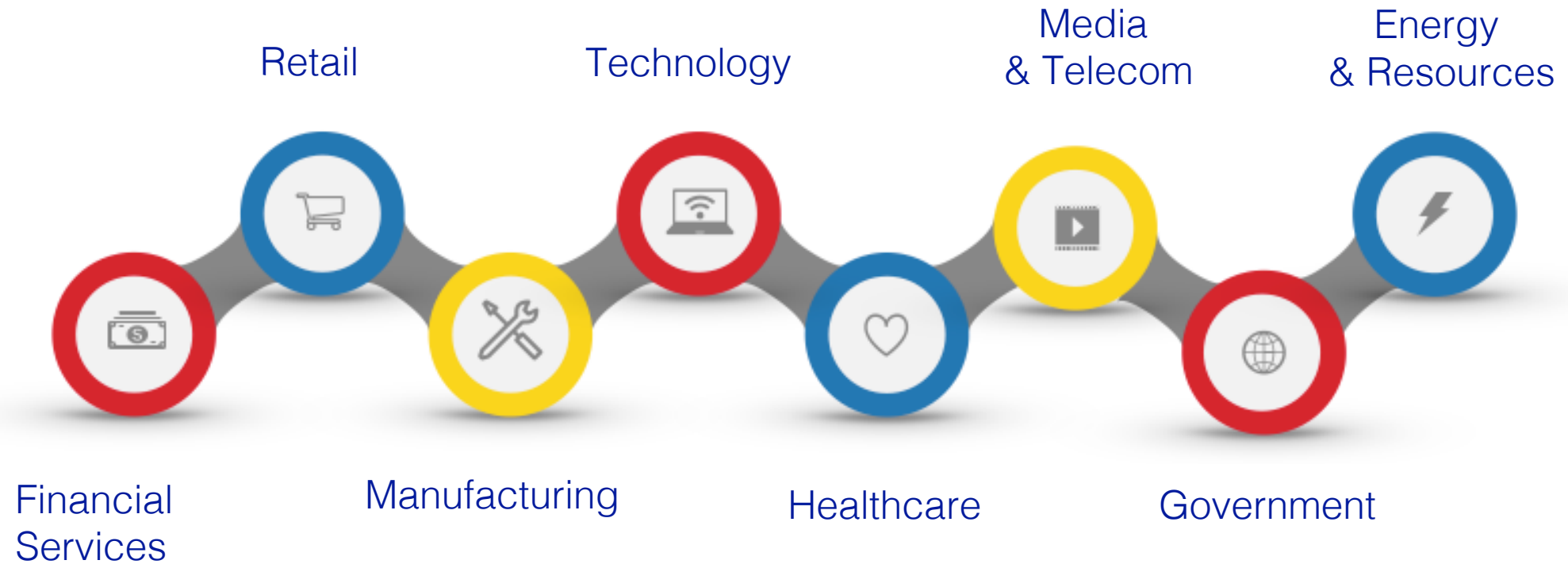


From paperwork to paperless...

From paperless to digital identity



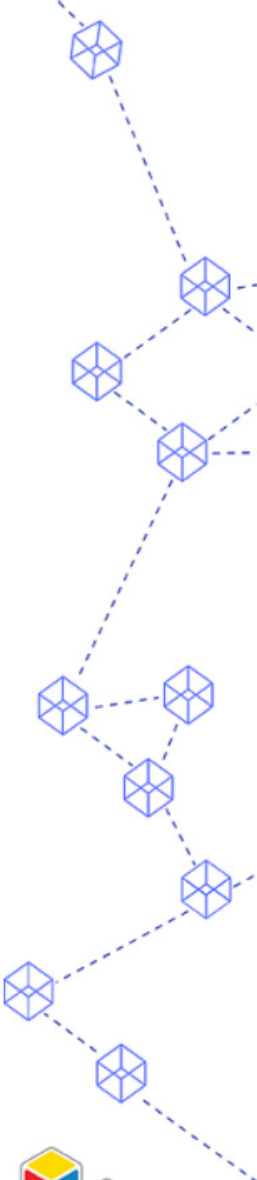
Blockchain Vertical Transformations

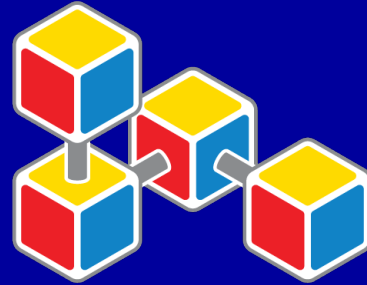


Blockchain Horizontal Transformations



- .. CEO: Leading the Transformation
- .. COO: The Future of Supply Chain Management
- .. CLO: Smart Contracts and the Legal System
- .. CFO: Triple Entry Accounting and Corporate Finance
- .. CMO: The Next Era of Sales and Marketing
- .. CIO: Enterprise Technology Architecture
- .. CHRO: Managing Talent in a Distributed Economy





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